



# SPORTSLIVE

## 2016



**The European Championships in France, and the Olympic Games in Rio de Janeiro will be the highlights of a year full of sports emotions. dpa SportsLive captures all key moments in live tickers.**

dpa SportsLive is the ideal partner to accompany you and your users through the major national and international events. It is the perfect complement to in-house-produced editorial content with engaging, shareable live events. dpa SportsLive boosts your reach and ensures at the same time that users stay on your pages for a longer time.

### Events in 2016

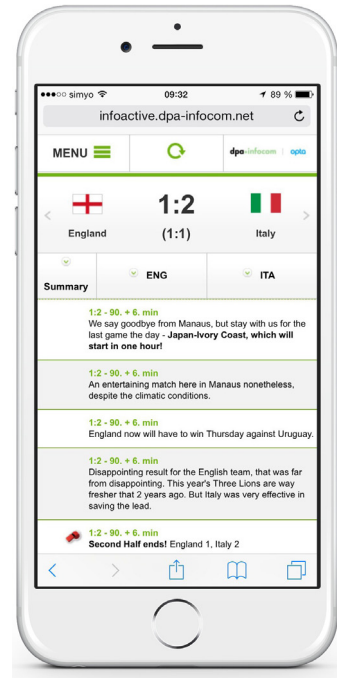
- EURO 2016 in France
- Olympic Games 2016 in Rio
- UEFA Champions League
- UEFA Europa League
- German Bundesliga
- Premier League
- Spanish Primera División
- Italian Serie A
- French Ligue 1
- Formula 1
- Wimbledon
- Tour de France
- ... other sports events are available on application

## Live ticker

A text ticker informs in detail and in real time minute by minute of all activity on the pitch or on the track. Statistics and analytic graphics display in-depth information: One glance and your users are in the midst of the activity. Our content management system also allows you to generate your own live ticker.

## Customizable

Form and content can be adjusted to suit colours and fonts to ensure that content blends in seamlessly with the look and feel of your website.



## Branding & Sponsoring

Even logos of sponsors or advertisers can be easily integrated in the header of the application. Using individually-designed front pages, prominent areas built into the application or interstitials, partners can transport special promotional campaigns and reach their target audience.

## Widgets & Design

Next to the Live-Center the product contains modules which can be used separately as teasers and lead stories. Along with the Live-Center you can order all the components individually and combine them as you wish. This provides a wide range of opportunities to ensure sustainable sports coverage.

## Social networks

Benefit from user interaction by combining Twitter and Facebook. With just one click live events and goals can be shared on social networks. SportsLive makes it more than easy: The graphics generates automatically editable messages with the most important facts and a backlink to your website.

## Responsive design

dpa-SportsLive is responsive and integrates seamlessly into your website or mobile portal. Mobile-optimised content is perfect for second screeners and consumption on the move.

For a first glance, take a look at our showcase:

<http://dpa-infoactive.com/en/>

Username: dpasales

Password: sketchbook



## Contact

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